



Presented by
sugaronline 

In association with
CLYDE&CO

SPONSORSHIP OPPORTUNITIES

What's Next: Post-Pandemic

At the Global Sugar Summit 2022

Presented by Sugaronline in association with Clyde & Co, London, June 29, 2022

Join us in London for the second Global Sugar Summit presented by Sugaronline, the first fully in-person sugar event following two years of the COVID-19 pandemic. No Zooms, no online networking, just old-fashioned real-life engagement. The Summit will implement COVID-19 security measures, limiting attendees to 78. Doing so makes the event all the more exclusive, so if you want to meet with speakers and attendees, you must do so in person, in an intimate setting at Clyde & Co, London.

We are hosting the event on a Wednesday so those who have not been in London in two years can fly in early, have their meetings before and after the event, and be focused on the live Summit.

HOW TO BECOME A SPONSOR

If you would like to discuss or confirm sponsorship, please contact us as soon as possible. Some opportunities are limited to only one sponsor so be sure to confirm your sponsorship early to avoid disappointment.

Call or email Meghan Sapp, t: +44 (0) 7444 880753, e: meghan@sugaronline.com

DELEGATE PROFILE

78 senior leaders from the global sugar industry, across the entire supply chain

100% managerial level or above

Large majority have sole or joint purchasing responsibility

"Thanks once again for putting on a super summit in London and for the invite, it was exactly what the market and what London needed, and I felt it went extremely well."

Andrew Kerr, OCR Commodities

Global Sugar Summit, 29 June 2022, Clyde & Co, London

MAIN SPONSORSHIP PACKAGES

Discount on main sponsorship packages applied to members of Sugaronline:

- Exec members 5%
- Trader/Trader+ members 10%.

KEY SPONSOR

2 OPPORTUNITIES **£10,000**

- ‘In association with...’ branding on all event material
- Content piece within Global Sugar Summit programme and social media marketing
- Full page ad in Global Sugar Summit programme
- 4 invitations for you and your employees

HEADLINE SPONSOR

CLYDE & CO

WELCOME REGISTRATION SPONSOR

EXCLUSIVE OPPORTUNITY **£8,000**

- Half page ad in Global Sugar Summit programme
- 3 invitations for to the Global Sugar Summit

PANEL SPONSOR

ADDITIONAL OPPORTUNITIES FOR PANEL MEMBERS **£5,000**

- Sponsor roller banner situated in on stage during the sponsored panel

BRANDING ASSOCIATED WITH EVENT MARKETING CAMPAIGN TO INCLUDE:

- Dedicated event website
- Promotion through Global Sugar Summit print and digital
- 75-word profile on the event website with links to your company website





SPEAKERS DINNER SPONSORSHIP

EXCLUSIVE OPPORTUNITY **£15,000**

- ‘In association with...’ branding on all event material
- Content piece within Global Sugar Summit programme and social media marketing
- Full page ad in Global Sugar Summit programme
- 2 seats at the Speakers Dinner on 21 June at The Andaz’ spectacular Masonic Temple
- Up to 3-minute welcome by speaker of choice
- Exclusive, first-hand access to all of the speakers before the event
- 5 invitations to the Global Sugar Summit

LUNCH SPONSOR

EXCLUSIVE OPPORTUNITY **£10,000**

- ‘In association with...’ branding on all event material
- Sponsor logo will appear on aprons, table centre pieces and menus
- 3 invitations to the Global Sugar Summit

EVENING RECEPTION SPONSOR

EXCLUSIVE OPPORTUNITY **£6,000**

- Sponsor logo will feature on tables during evening reception as well as on other banners around the refreshment area
- Up to 3-minute welcome by speaker of choice
- 2 invitations to the Global Sugar Summit

REFRESHMENT SPONSOR

2 OPPORTUNITIES **£3,000**

- Sponsor logo will feature on tables during morning or afternoon coffee break as well as on other banners around the refreshment area
- 2 invitations to the Global Sugar Summit

“An innovative day of great presentations and thought-provoking debates!”

Howard Jenkins, ADMISI

BRANDING ASSOCIATED WITH EVENT MARKETING CAMPAIGN TO INCLUDE:

- Dedicated event website
- Promotion through Global Sugar Summit print and digital
- 75-word profile on the event website with links to your company website

WIFI SPONSOR

EXCLUSIVE OPPORTUNITY
£8,000

- Sponsor company name (or word of choice) will be the WiFi password for the entire event as well as the log in for accessing presentations directly after the event.

Networking

- 3 invitations for you and your employees

VIDEO ADVERTISING OPPORTUNITIES

Video advertising will be displayed during breaks and lunch to the conference attendees. There are multiple opportunities for you to showcase your video ad, promotional video or documentary to the sugar industry. Get in touch if you'd like to discuss this with us.

VIDEO AD (30 SECS DURING BREAKS)

MULTIPLE OPPORTUNITIES £1,000/slot

VIDEO AD (90 SECS DURING BREAKS)

MULTIPLE OPPORTUNITIES £2,500/slot

MINI DOCUMENTARY (15 MINS DURING LUNCH)

2 OPPORTUNITIES £15,000/slot

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